

**“ [THE] GREATEST  
INVENTION IN FOOD  
SERVICE SINCE MANKIND  
DISCOVERED FIRE ”**

**- HOUSTON CHRONICLE**

# Round Grub Tub

**Grub  
Tub®**

GrubTubUpSeller.com





# Square Grub Tub



**GRUB TUB CREATES CONVENIENCE FOR YOUR GUESTS BY ALLOWING THEM TO EASILY CARRY A COMBO (FOOD & DRINK) IN ONE HAND, WHICH ALLOWS YOU TO SELL MORE.**



# Grub Tub Works with All Types of Vessels (even your existing cups)



Small  
Cups



Medium  
Cups



Large  
Cups



Soda & Water  
Bottles



Cans

Fits with most paper and plastic/souvenir cups



# Why use the Grub Tub?

- Upsell your food and drinks; create impulse buys and guests can carry more (food & beverage in each hand)
- Customers can enjoy a unique & fun item that gets attention and drives sales; great for kids and social media programs
- Full color branding can increase brand awareness and functions as a walking billboard
- Creates convenience for your guests and allows them to purchase your product on the go
- Great for all types of foods and works with cups, bottles and cans (even you existing vessels)



# Who uses the Grub Tub...



**REDBLACKS**



# Testimonials

*“Toyota Center is the first and only NBA arena to present the greatest concession stand innovation since the spork and hairnets.”*

- Ken Hoffman, Houston Chronicle columnist

[Houston Chronicle: The Greatest Invention in Food Service Since Mankind Discovered Fire](#)

*“Grub Tub has increased the overall concession sales in the stadium this season and [was] the most new selling item of 2016.”*

- Anthony Parnagian, VP of Operations Legends Hospitality; Yankee Stadium

*“Outstanding idea @Houston Rockets Toyota Center: The Grub Tub. Allows fans to easily carry soda w/ other items to [their] seat.”*

-Darren Rovell, ESPN Sports Business Reporter

[ESPN’s Darren Rovell on the Grub Tub: “Outstanding Idea”](#)






# Grub Tub in the Media

## NEWS VIDEOS/ARTICLES

- [The Greatest Invention in Food Service Since Mankind Discovered Fire](#)
- [Huffington Post Instagrams Grub Tub](#)
- [NBA TV's The Starters Talk Grub Tub](#)
- [ESPN's Darren Rovell calls Grub Tub an "outstanding Idea."](#)
- [Green Bay Packers Grub Tub Lambeau Field on Fox](#)
- [The Comeback - Yankee Stadium Grub Tub](#)

**HuffPost Comedy**  
@HuffPostComedy

Bowl of chicken and fries, with a straw to your soda through the center. Murica.



RETWEETS 18,297 LIKES 38,825

12:27 PM - 30 Apr 2017

647 16K 39K

**Darren Rovell**  
@darrenrovell

Outstanding idea at @HoustonRockets Toyota Center: The GrubTub. Allows fan to easily carry soda w/other items to seat



RETWEETS 730 LIKES 1,396

8:42 AM - 7 Dec 2016

100 730 1.4K



**FOX 11** WLUX FOX 11 NEWS (@wluxfox11)

Tired of juggling your cheese fries and drink at #Packers games? The Grub Tub is one solution. It fits on top of the cup - and has a hole in the middle for a straw to slide through. It's one of several new concession items unveiled today at Lambeau Field.

Lambeau Field

6:24pm 09/06/2016 1 1 9

Houston Chronicle, Sunday, December 04, 2016

http://digital.olivesoftware.com/Olive/Tablet/Hous...

**The greatest invention in food service since mankind discovered fire**



**KEN HOFFMAN**  
Commentary

and "As Seen on TV" written all over it. The Grub Tub holds an ounce of food, so it's packing a lot of crash space. They'll build you, even through overtime.

Toyota Center fans like and deals available in Grub Tubs. Hot dog with pepper & soda (that's right, Burger with Fries & Soda that's right). Chicken Tenders with Fries & Soda (that's right) and Nachos & Soda (that's right). The Grub Tub menu are available at Burger Grub, Ball Park Grub, Space City Dog and Bud and Burger stands throughout the arena.

It's called the "Grub Tub," a self-plastic bowl that locks snugly in place over a soda cup. It's got a small hole in the middle so you can stick a straw through the hole, into the drink, giving fans equal, easy access to popcorn and soda. The big advantage: Fans can hold their chicken finger basket and soda in one hand. No more trying to "excuse me" to other people in your row while trying not to spill a hot dog and fries in one hand and a 20-ounce Pepsi in the other. I love it.

The other night, I took some friends to Toyota Center for my annual eating tour of new menu items. We all were amazed and amazed by the Grub Tub and kicking ourselves for, "Why didn't I think of this?" It's got "Shark Tank"

and Henry to a game of HORSE. You can hold it in your left hand and your right hand to play straight games!

Grub Tubs were invented by RP & Associates, a restaurant-supply company in Livermore, Calif. They're billed as "family a solution for eating and drinking with one hand."

Burger direct of purchasing John Sashers saw them and made the first Grub Tub in Toyota Center.

Basket owners cups in car cup holders. I can't believe that fast-food drive-through aren't jumping on Grub Tubs. They're much easier - and safer - than digging around for cones in your bag.

Grub Tubs are adjustable and fit securely on various size cups and bottles - even beer bottles if you want to drink beer through a straw, you won't.

Toyota Center benefits because now we fan can order our meals and our fan can order our drinks and carry them over creating an Extra Value spill. It's called "Spilling." The line move faster, too. Customers aren't trying to balance items on their arms like a veteran waitress at a truck-stop diner. And that's not including the

Warrior only available at club-level concessions.

The fancy Red & White hit-to buffet restaurant has a neat deal going. In addition to coaches and players will occasionally pop up and prepare their specialty dishes.

For this season, Laurel D'Antoni, wife of head coach Mike D'Antoni, whipped up Shrimp alla Bizarra, a dish similar to shrimp scampi but with a job of tomato sauce. Game over! She should open a restaurant.

Owner of the Red & White is \$2.50, children younger than 12 are for \$1.00. The monster chocolate-chip cookies above are worth the price. I haven't seen one in a while, and I'm still using the cookies, but reservations are suggested. 715-202-2164.

Ken Hoffman@kenhcr  
twitter.com/KenHoffman



1 of 1

12/04/2016 02:15 PM



# Social Media

**mrobin6** Detroit Tigers vs New York... FOLLOW

**makeupbyvanessa86** San Pedro Fish Market and... FOLLOW

**the\_divine\_ms.m** FOLLOW

**ladybug1119** FOLLOW

**sanpedrofish** San Pedro Fish Market and... FOLLOW

**alysa\_diggs** FOLLOW

**alysa\_diggs** This happened and I regret nothing. #grubtub #yankees #worthit  
 @nron10 I expected the novelty to wear off quickly but IT DIDN'T. it was awesome the whole time  
 grghdsn never change  
 mygiantrobot next time get the chicken bucket my friend.  
 alyssa\_diggs @mygiantrobot I think next time @GordonDiggs and I should share one because THEN we could also get Yankees-waffles-and-ice-cream!  
 mygiantrobot @alysa\_diggs WHERE IS THAT IN THE STADIUM??  
 kyrahelena I need so much more information about everything that's happening here starting with how do I get this for every meal that I eat?!  
 alyssa\_diggs @mygiantrobot I don't know! The people in front of us just had one and I have no idea where it came from. :t  
 Add a comment... Post

**travelnuttie** Chase Field FOLLOW

**noxinova** San Pedro Fish Market and... FOLLOW

**geeeaybeees** Yankee Stadium FOLLOW

**travelnuttie** Chase Field FOLLOW

**e\_van\_** Yankee Stadium FOLLOW

**e\_van\_** Unfortunately named #grubtub  
 View all 9 comments  
 cata.cileanska Cute!  
 e\_van\_ @amyjroosenblatt it is a fantastic feat of engineering & a great way to schlep around 1100 cals

**travelnuttie** Double play popcorn chicken is pretty awesome #popcornchicken #popcorn #tasteofchase #mlbfood #arizonadiamondbacks #azdiamondbacks #azdbacks #diamondbacks #dbacks #godbacks  
 noxinova A cancelled trip doesn't mean we can't still enjoy our weekend. Seafood galore! #shrimp #fried fish #tilapia #micheladas #seafood #sanpedro #cerviche #oysters #sanpedrofishmarket  
 geeeaybeees Grub tubbin' at the Yankees game  
 jenna\_\_za Yes girl!



# VALUE ADDED BENEFITS

**CONVENIENT** for Customers to Walk and Eat at the Same Time

**Up Sell Additional Beverages & Meals**

**TAKE HOME SOUVENIR**  
Consumers Will Take Your Branded Material Home for Further Marketing & Attention

**New & Innovative Concept** to Excite Existing + New Consumers

Art Design Is **FULLY CUSTOMIZABLE**  
To Showcase Your Logo & Branding In A Full Wrap and In Full Color

**ADVERTISING**  
Create an Advertisement/Billboard With Consumers Carrying and Displaying Your Logo or Brand While Walking Around

Works With Your **EXISTING PLASTIC AND PAPER CUPS**  
Therefore There Is No Part Of Your Program That is Altered Besides the Implementation of the Grub Tub

**New Concept Guaranteed To Attract Attention & Awareness** to Your Brand Which Will Be Exposed To Everyone Within the Venue, Etc.

**WORKS WITH BOTTLES & CANS**  
The Grub Tub Has A Silicone Adapter That Simply Slides Into the Center Of The Unit To Allow It To Work With Any Water or Soda Bottles

**OPERATIONAL EASE FOR EMPLOYEES**  
Simply Attach a Grub Tub to Existing Cups, Bottles & Cans with the Snap of a Ring, Creating a Complete Meal / Drink Set



**FITS EASILY INTO DRINK OR CUP HOLDERS**  
Therefore Consumers Do Not Need To Hold Food In Their Lap Anymore or Sit at a Table to Eat





# Our Company

- Established in 1987
- Headquarters: Hermosa Beach, CA
- Custom product design and marketing agency, specializing in restaurant chain promotions, with almost 30 years in the custom promotions industry
- Our proprietary knowledge of engineering, logistics and strategic marketing capabilities has established long-standing relationships with all major manufacturers
- Working with some of the biggest restaurant chains, we execute highly innovative sales and marketing programs that not only drive high margin sales, but do so in a way that creates brand loyalty





**Corporate Headquarters**

2205 Pacific Coast Highway  
Hermosa Beach, CA 90254

**Contact Information:**

Alex Gorney

National Sales Executive

Phone: 310 802-7526

[Agorney@rpassociates.us](mailto:Agorney@rpassociates.us)

Website: [www.rpandassociates.com](http://www.rpandassociates.com)

Catalog: [www.customandunique.com](http://www.customandunique.com)

# Custom Grub Tub

Quantity	Price Per Unit (Custom Round Grub Tub) w/ Straws	Price Per Unit (Custom Square Grub Tub) w/ Straws
10,000	\$0.65	\$0.69
30,000	\$0.58	\$0.62
75,000	\$0.51	\$0.55
150,000	\$0.45	\$0.49
Set Up Charge	\$100/Color	
<b>Add Ons:</b>		
Bottle Adapters	\$0.15	
Cups	Price varies by cup size, logo style & quantity	
Production Time	Sample Lead Time	15-20 Days (Optional)
	Mass Production	25-35 Days (Depending on Quantity)
	Shipping	Ocean Freight 25-35 Days (Included in Price) FOB Los Angeles





# Quick Ship Grub Tub

Quantity	Price Per Unit (Round Grub Tub) Blank/Universal w/ Straws	Price Per Unit (Square Grub Tub) BLANK/Universal w/ Straws *Available 7/1
300	\$0.79	\$0.79
1,200	\$0.69	\$0.69
3,000	\$0.59	\$0.59
5,400	\$0.49	\$0.49
10,200	\$0.39	\$0.39
<b>Add Ons:</b>		
Bottle Adapters	\$0.15	
Cups	Varies by cup size & quantity	
Production Time	Production	1-3 Days (Depending on Quantity) FOB Los Angeles

